

James “Mac” McPartland

Executive Coach | Keynote Speaker |
Author | Workshop Facilitator

Impacting business outcomes by coaching executives to connect through intentional conversation.



OUR APPROACH

At the heart of our work:

The conversation is the relationship.

We help leaders transform how they communicate to unlock stronger results.

HOW WE DO IT

- **1:1 Coaching, Group Sessions, Workshops, Seminars**
- Focused on the real conversations that drive performance

WE HELP TEAMS

- Reveal what's not being said — the silent blockers to trust & progress
- Redesign conversations — moving from avoidance to alignment
- Create clarity — around goals, roles, and expectations
- Foster accountability — by building a shared leadership language

YOUR TEAM WILL WALK AWAY WITH

- **Sharper communication** – less misalignment, more trust
- **Clear agreements** – smoother execution, fewer conflicts
- **Shared leadership language** – stronger accountability
- **Role clarity** – frees up executive time & energy
- 50%+ gains in synergy, leadership effectiveness, and execution speed

ABOUT COACH MAC

James “Mac” McPartland helps CEOs of fast-growing companies unlock breakthrough performance by transforming culture and communication from the inside out.

With decades of cross-industry coaching experience, Mac is known for bringing clarity to the conversations that shape culture, accelerate growth, and free leaders to scale sustainably. **His work consistently drives 50%+ gains in leadership effectiveness and team synergy within six months.**

WHAT OUR CLIENTS SAY:

“Mac has been an incredible resource in helping me navigate challenges and grow as a leader... Thanks to his support, I feel more empowered and effective than ever before.”

-Jimmy Freeman Co-CEO at Blue Sky

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